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JERSEY--GROWN DAHLIAS

GIANT
SHOW ROOM
CHAMPIONS

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1936

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SALEM DAHLIA GARDENS

Salem, N. J.

JERSEY--GROWN DAHLIAS

Giant Show Room Champions

OUR Dahlias are giant show room champions, as evidenced by the many important winnings they made in the leading shows throughout the country the past season.

Read the Fall issues of the various Dahlia magazines and convince yourself that our America's Sweetheart won more cups, trophies and other important prizes in the leading shows than any other dahlia released during 1935.

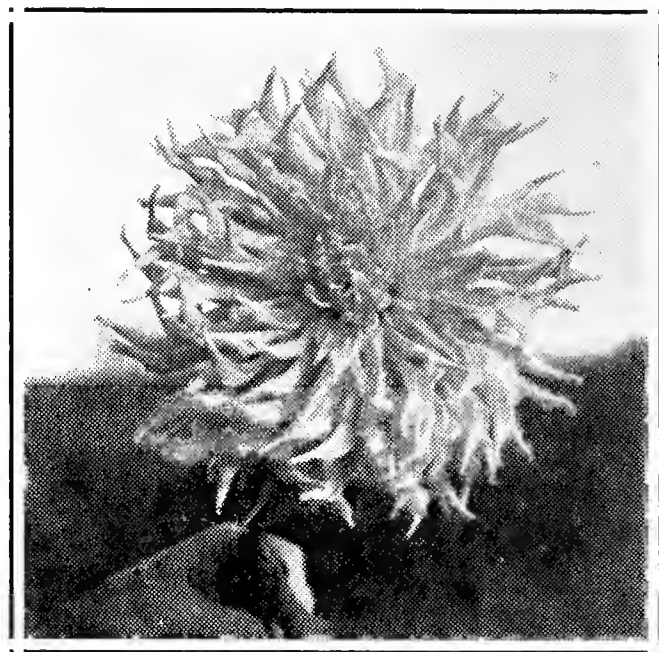
It is the performance of our introductions in the hands of our customers that tells the story.

Here are some new ones for 1936 that will tell the story again this year:

ROYAL PURCHASE

Here is an *incurved* cactus that attains immense size. The bloom is full and deep and grows high out of the bush on long, straight stems. The color is a deep straw yellow with outer petals suffused with pink. The petals twist and turn, giving the bloom a shaggy appearance. The bush is four to five feet high, an early bloomer, is clean growing and resists insects. Prominent judges who saw this variety growing in our field the past season say it is a knockout and a rival to our America's Sweetheart. Shown three times—three firsts.

Roots, \$15.00; Plants, \$7.50



ROYAL PURCHASE

SALEM STREAMLINE

An informal decorative that has about everything a good dahlia should have. While it may not grow quite as large as some dahlias, many of the blooms will measure a foot across. In color it is a beautiful old rose suffused with carmine rose and very attractive. It has substance, and long, straight stems, while in form it is very artistic. The bloom is full with an unusually high center and petals fold well back to the stem—a genuine streamlined dahlia. Bush grows five to six feet high, has dark green foliage and is insect resistant. Shown once, at Chicago, winning first.

Roots, \$15.00; Plants, \$7.50

SALEM DAHLIA GARDENS, 236 G

BLUE RIVER

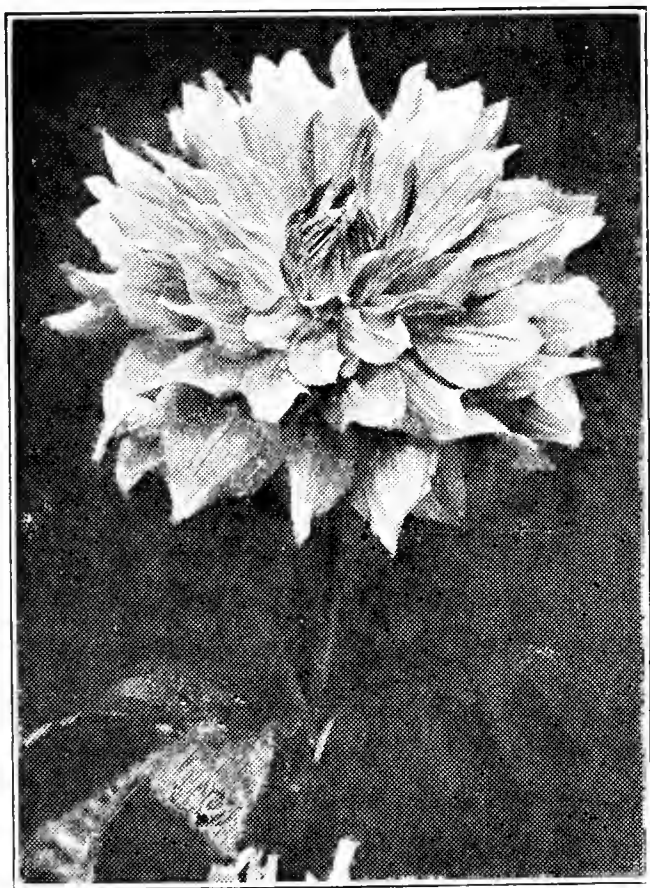
A blue dahlia? No, not quite. It is a blue French violet, the nearest to a blue dahlia that we have ever seen; a formal decorative and one of the big fellows. It grows about four feet high and blooms early. If early buds are removed you will have long, straight stems, with blooms ten to twelve inches above the first set of leaves. A large stock allows us to make a very low price on this attractive variety.

Roots, \$7.50; Plants, \$3.75



THE GATEWAY

A large informal decorative of the B. & B. Gardens, the outstanding dahlia at the Detroit Show. Oriental yellow and soft rose bloom with deeply crinkled petals on a straight stem—a decided break. Bush six feet high. **Plants, \$7.50**



MID-WEST CHAMPION

SALEM CARNELIAN

A very large red informal decorative, perhaps a shade or two darker than Murphy's Masterpiece and a very deep flower. Bush grows about five feet tall and blooms during mid-season. We have a large stock, thus the low price.

Roots, \$5.00; Plants, \$2.50



MID-WEST CHAMPION

An American Dahlia Farms seedling winning Certificate of Merit at both East Lansing Trial Grounds and Storrs during 1935. Informal decorative on a stiff stem; large bloom of violet rose with primrose yellow at base of petals; bush five feet.

Roots, \$10.00; Plants, \$5.00



PRIDE OF AMERICA

Another American Dahlia Farms seedling, a true semi-cactus on a long, straight, stiff stem; bloom 11x 10 inches; color, primrose yellow tinted pink on reverse of petals; bush five to six feet. We predict this semi-cactus will be a leader in this class for a long time to come.

Roots, \$15.00; Plants, \$7.50



NOTE: The cuts of Royal Purchase and Mid-West Champion are reproductions from the Mid-West Dahlia News. Photos by F. L. Purrington, Wheaton, Ill.

ant Street, Salem, New Jersey, U.S.A.

Previous Introductions



AMERICA'S SWEETHEART

The pure yellow informal decorative that we released last year has fully and conclusively proven itself the best yellow to date, winning in the Major and State shows as the largest dahlia, the most perfect dahlia, the best dahlia of New Jersey origin and numerous other prizes, cups and trophies. It was truly sensational at the A. D. S. Show at New York. You will want this one.

Roots, \$10.00. Plants, \$5.00.



CLARA BARTON

Large orchid and lavender informal decorative bloom on top of a long, straight stem. A 1934 introduction that has performed well in both garden and show room.

Roots, \$2.50. Plants, \$1.00.



PROSPERITY

A pink and cream semi-cactus of large size and with a good stem.

Roots, \$2.00. Plants, \$1.00.

GOLDEN HOARD

An immense old gold informal decorative was another winner. This was a 1935 introduction. It was the outstanding giant in the Atlanta Show. It was also a winner with America's Sweetheart in the large type dahlia class at the same show.

Roots, \$5.00. Plants, \$2.50.



SONNY BOY

Old rose and old gold informal decorative, a naturally large flower, has been grown 15½ inches. It has been a persistent winner in the show rooms ever since its introduction in 1933.

Roots, \$2.50. Plants, \$1.00.



CORAL BEAUTY

Medium sized incurved cactus, coral and white, and one of the best keepers on the market.

Roots, \$.75. Plants, \$.49.

We are growing over a hundred varieties of dahlias originated by other growers. Send us your requirements and we shall be glad to quote prices. Be sure to get our Rooted Cuttings List, ready about March 10th.

SALEM DAHLIA GARDENS

236 Grant Street

Salem, N. J., U.S.A.